



**WOMEN'S  
COUNCIL**  
A GREATER ROCHESTER CHAMBER PROGRAM

TRAILBLAZING WOMEN - A PANEL  
DISCUSSION & SOCIAL

## MEET OUR **SPEAKERS**



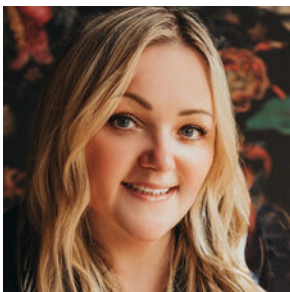
**Amy Gurske**  
Founder/CEO, sayhii

Amy Gurske is a right- and left-brain innovator, self-proclaimed “lifetime student”, and human behavior guru. While obsessed with process, data, and technology, Amy went beyond her undergrad roots of engineering to pursue multiple degrees in Industrial and Organizational Psychology to best understand why humans act the way they do to better understand their unique needs. With a 20+ year diverse career in Corporate America at organizations such as Grainger and Amazon, she worked as a leader across teams such as Management Consulting, Global Supply Chain, Change Management, and Solutions Architecture, Amy realized the only glass ceiling that exists is the one we put on ourselves and has made it one of her goals to help as many people break down those barriers and celebrate the differences that allow us to innovate and thrive. When not listening and learning about humans, you can find Amy and her partner, Josh, in their Upstate New York garden, fostering for area animal shelters, or hiking with their two dogs, Martha and Emmy.



**Dana Hipolito**  
District Director, Congressman Joe Morelle

Dana Hipolito is the District Director for Congressman Joe Morelle, where she manages district operations, leads community outreach and engagement, and works with local organizations and stakeholders to carry out the Member's priorities. She previously served as Communications Director for Rep. Morelle and has over a decade of experience in senior communications roles across federal government, state government, and political campaigns. Dana is a graduate of SUNY Binghamton University and the proud mom of a two-year-old son.



**Terra Keller**  
Senior VP, Chief Operating & Financial Officer, Foodlink Inc.

Terra Keller was born and raised in Rochester and Honeoye attending RCSD until middle school and graduating from Honeoye Central. She has a bachelor's degree from SUNY Geneseo in Biology. She began working at Foodlink in 2009, since her start she has held a number of roles in marketing, fundraising, project management and operations. In 2016 she took over the role of Chief Operating Officer while simultaneously attending the University of Rochester's Simon Business School where she graduated with her MBA in 2017. In her current role as Senior VP of Finance & Operations, Terra oversees Foodlink's food bank, community kitchen, facilities, and finance departments. She lives in Brighton with her husband and three young kids. She serves on the board of the Center for Youth, and as a Chair of the CRPS Brighton PTSA. Formerly she has served on the Mary's Place Board, a Simon School Advisory Committee and the town of Irondequoit's Ethics Committee. In her spare time she enjoys reading, dining out, spending time in the finger lakes and traveling.



**Barbara Mullen**

Superintendent of Schools, Rush-Henrietta Central School District

Dr. Barbara Mullen has been superintendent of the Rush-Henrietta Central School District in suburban Rochester, New York, since April 2023. Before joining Rush-Henrietta, she served as the Assistant Superintendent of the Office of Student Services for Cambridge Public Schools in Cambridge, Massachusetts and the Chief of Equity, Culture, and Student Support in Providence Public Schools, Rhode Island. In December 2023, Dr. Mullen was awarded the Leaders of Distinction Award by District Administration Leadership Institute, the premier national membership organization for school district leaders. Most recently, the organization named her one of the Top 100 Education Influencers for 2025.

**MODERATED BY**



**Ginny Ryan**

Senior Vice President, Director of Community Engagement,  
Canandaigua National Bank

Ginny was born in Gates and graduated from Cardinal Mooney High School and Buffalo State College. She got her first TV job in Elmira and two years later returned home to 13WHAM where she worked as a news reporter and anchor of the 5, 10 and 11 o'clock newscasts for 35 years. It was her dream job, one that she wanted to do since the third grade, inspired by a teacher who encouraged her to write. In 2018, she and co-anchor Doug Emblidge were inducted into the New York State Broadcasting Hall of Fame. In 2022, she and Doug decided they wanted a career change. For Ginny it was driven, in large part, for a more normal schedule after working nights for 30 years. In October of that year, Ginny joined Canandaigua National Bank as Director of Community Engagement overseeing the bank's communications, events and philanthropy. She's enjoying the role, leveraging her past career in a new way with "banker's hours"! Ginny serves on the boards of CMAC, the Small Business Council of Rochester, Home Start Hope, the United Way's Community Impact Committee, and the Rochester Riverside Convention. She and her husband Jeff have two grown children and their first grandson!