

NY SMART I-Corridor Opportunity Exchange

Sponsorship Opportunities

Join us Thursday, October 8 from 8:00 AM to 12:30 PM at The Strong National Museum of Play for an opportunity exchange connecting manufacturing and technology leaders to explore opportunities across the NY SMART I-Corridor, a federally designated tech hub driving America's semiconductor future.

\$10,000 – Exclusive Title Sponsor

- Company logo displayed on the Greater Rochester Chamber events webpage
- Pre-event sponsor spotlight email to the full invite list, including logo and sponsor blurb
- Recognition in all event-related communications, including pre- and post-event emails and digital materials
- Prominent on-site visibility, including logo placement on event signage and digital displays
- Designated sponsor social media posts leading up to the event
- Opportunity to distribute branded materials to attendees
- Verbal recognition during the event
- Two-minute speaking opportunity during welcome remarks
- Access to send up to 20 reps to the event with reserved seating in the front
- Optional vendor table (upon request)
- Logo featured in post-event recap email and social media posts

\$5,000 – Corporate Sponsor

Limited availability to four organizations

- Company logo displayed on the Greater Rochester Chamber events webpage
- Recognition in all event-related communications, including pre- and post-event emails and digital materials
- On-site visibility, including logo placement on event signage and digital displays
- Verbal recognition during the event
- Access to send up to 10 reps to the event with preferred seating
- Optional vendor table (upon request)

\$2,500 – Supporting Sponsor

- Company name listing displayed on the Greater Rochester Chamber events webpage
- Company name listing on event materials and promotions
- Verbal recognition during the event
- Access to send up to 5 reps to the event

\$400 – Vendor Table

Limited availability as space permits

- Vendor table set up in the back area next to Paychex Theater at The Strong
- Access to send up to 2 reps to the event

For more details or to secure your sponsorship, please contact Greater Rochester Chamber Events Director Susan George at Susan.George@GreaterRochesterChamber.com

