



Lisa Kribs
President, Founder
TGW Studio

Over a decade ago, Lisa founded TGW Studio, a women-and-LGBTQ+-owned social impact creative and strategy studio, where they spend their time creating communication strategies and developing brands from the ground up. Lisa enjoys an extensive background in a variety of nonprofit and for-profit industries. They have 20+ years experience in creative and brand strategy, market research and analytics, brand execution, digital campaigns, web, and beyond.



Peter Platt
President
Accountable Digital

Peter is a 30-year veteran of the agency world and has been in internet marketing since the early 1990s. In 2004, he was among the first 100 people to become certified in the Google Ads program. With a unique blend of business development, account management, technology, and strategic planning skills, he leads Accountable Digital to deliver measurable results.



Brad Rye
Senior Vice President, Director of Public Relations
Mower

Brad develops and implements public relations programs for global, national and regional clients across multiple industries. His experience includes strategic planning, message development, media and analyst relations, employee communications, trade show support, issues management and crisis communications, corporate social responsibility, and social media strategy. Brad joined Mower in 1997.