

JOIN US AT OUR INAUGURAL

# Revitalize & Innovate Symposium

Rochester, NY | June 25-26, 2025

**USC Builds** will proudly host the first-ever **Revitalize & Innovate Symposium**—a landmark two-day gathering that brings together visionary developers, influential community innovators and impactful social leaders from across the country to address one urgent question: **How do we build vibrant, inclusive and economically resilient communities?** Sponsored by the City of Rochester, this inaugural event offers a **powerful platform to share bold ideas, showcase transformative development projects—from D.C., Milwaukee, Philadelphia, Atlanta, Rochester and beyond—and spark strategic partnerships** that drive sustainable and inclusive community growth.

Click the **Day 1** and **Day 2** links below to purchase tickets and reserve your spot.



## Day 1 - Networking Reception

*Sponsored by 1RDG—Downtown during the Rochester International Jazz Festival.*



June 25 | 4 to 8 p.m.



1RDG  
10 Winthrop Street  
Rochester, NY 14607



## Day 2 - Full-day Symposium

*Featuring keynote speaker, Anthony A. Williams, former mayor of Washington, D.C.*



June 26 | 8 a.m. to 4 p.m.



The Strong  
One Manhattan Square  
Rochester, NY 14607



Featuring  
keynote speaker  
Anthony A. Williams  
former mayor of  
Washington, D.C.



## Be a Catalyst for Change: Sponsor Rochester's Revitalize & Innovate Symposium

On June 25–26, USC Builds will proudly host the first-ever **Revitalize & Innovate Symposium**—a landmark two-day gathering that brings together visionary developers, influential community innovators and impactful social leaders from across the country to address one urgent question: **How do we build vibrant, inclusive and economically resilient communities?**

Sponsored by the City of Rochester, this inaugural event offers a **powerful platform to share bold ideas, showcase transformative development projects and spark strategic partnerships** that drive sustainable and inclusive community growth. We invite you to **join us as a sponsor and demonstrate your commitment to the bold revitalization of Rochester.**

### Why Sponsor?

As a sponsor, your organization will be recognized as a trailblazing **leader in driving community advancement and innovative urban development.** Your partnership will help make this groundbreaking symposium a success while providing you with opportunities to:

- **Amplify your impact** by supporting nationally renowned speakers, industry thought leaders and expert panel discussions addressing today's most pressing community development challenges.
- **Connect with an influential network** of developers, policymakers, civic leaders and social innovators who are shaping the future of Rochester and other thriving communities across the country.
- **Engage in community-first programming** that elevates underrepresented voices, promotes collaborative problem-solving and drives real-world impact.
- **Build meaningful partnerships** with key stakeholders and innovators dedicated to revitalizing Rochester's neighborhoods and improving quality of life for all residents.
- **Align your brand with equity-driven initiatives** that prioritize sustainable growth, inclusive economic development and community-centered outcomes.

*Together, we can transform bold ideas into actionable solutions  
and create a lasting, positive impact for our community.*

# Revitalize & Innovate Symposium Sponsorship Levels

**\$10,000**

*limited to 2 sponsors*

## Visionary Community Champion

- Premier logo placement on all event and promo materials.
- Exclusive signage and reserved VIP table at Day 1 networking reception.
- Opportunity to host and name an exclusive Day 2 panel discussion with your featured panelists and projects.
- Recognition on social media and during event sessions.
- Six [6] complimentary full-event passes.

**\$7,500**

*limited to 3 sponsors*

## Inclusive Innovator

- Prominent logo placement on all event and promo materials.
- Opportunity to participate in a Day 2 panel discussion.
- Recognition on social media and during event sessions.
- Four [4] complimentary full-event passes.

**\$5,000**

*limited to 6 sponsors*

## Urban Renewal Partner

- Logo placement on all event and promo materials.
- Dedicated signage at Day 2 lunch/refreshment stations.
- Opportunity to provide branded items in attendee gift bags.
- Recognition on social media and during event sessions.
- Three [3] complimentary full-event passes.

**\$2,500**

*unlimited availability*

## Neighborhood Advocate

- Dedicated signage at Day 2 breakfast/snack stations.
- Recognition on social media and in event program.
- Two [2] complimentary full-event passes.

**\$1,000**

*ideal for individuals or small businesses*

## Individual Changemaker

- Recognition on social media and in event program.
- One [1] complimentary full-event pass.

**\$250-\$500**

*unlimited availability*

## Community Builder

- Recognition in event program.
- One [1] complimentary Day 2 event pass for contributions of \$500.

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Washington, D.C.

## 2025 Revitalize & Innovate Symposium Sponsorship Commitment Form

Company Name: \_\_\_\_\_

Contact [First & Last Name]: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Sponsorship Level:

- ☐ Visionary Community Champion \$10,000
- ☐ Inclusive Innovator \$7,500
- ☐ Urban Renewal Partner \$5,000
- ☐ Neighborhood Advocate \$2,500
- ☐ Individual Changemaker \$1,000
- ☐ Community Builder \$250-\$500

### Please make check payable to USC Builds

☐ Total Amount Enclosed: \_\_\_\_\_

**Return by June 16, 2025 to:** USC Builds, Attn: Jo Rowe, 71 Goodway Drive, Rochester, NY 14623

