

Frequently Asked Questions (FAQ)

Colors of Success Leadership Award

WHAT ARE THE ELIGIBILITY CRITERIA FOR THE COLORS OF SUCCESS LEADERSHIP AWARD APPLICANT?

- The Colors of Success Leadership Award, introduced to the community by Greater Rochester Chamber of Commerce in 2022, celebrates individuals and organizations that have shown outstanding leadership in fostering a sense of belonging, ensuring economic fairness, and promoting diversity, equity, and inclusion across a diverse range of backgrounds and experiences in their workplace and the Greater Rochester community. This award recognizes those whose efforts have positively impacted the cultural fabric of their environment and is awarded annually.
- Applicant must work within the greater Rochester Area (which includes Monroe, Genesee, Livingston, Ontario, Orleans, Seneca, Wayne, Wyoming, and Yates counties).
- Applicant may be employed by either the for-profit or not-for-profit sectors.
- Applicant may not be employees of Greater Rochester Chamber.

CAN A WORTHY CANDIDATE OR AN ORGANIZATION BE NOMINATED?

- Organizations, groups, boards, or individuals may nominate a worthy individual or an organization for the Colors of Success Leadership Award.
- Nominators may separately submit more than one candidate/organization for consideration.
- **An applicant can self-nominate as well.**

IS THERE A SPECIAL APPLICATION FORM?

- An easy-to-use online application form with instructions may be found [here](#).
- For further assistance, please email Gena Stein at the Greater Rochester Chamber at Gena.Stein@GreaterRochesterChamber.com

HOW DOES AN APPLICANT COMPLETE THE APPLICATION FORM?

- Fill out the online application form completely and accurately.
- An option to **attach up to 3 supporting documents** (i.e., resume, letter of recommendation, awards, and accomplishments) is available online. Attachments should directly support the Colors of Success Leadership Award.
- **For strongest consideration**, applicants are expected to provide **detailed** supporting information about their support of the criteria when submitting their application. Any additional information regarding the applicant/nominee that is not included within the submission and supporting documentation will not be considered as part of the selection process. Applicants are encouraged to provide as much information related to the criteria in order to provide the best nomination possible.

WHAT CAN AN APPLICANT INCLUDE WITH THE APPLICATION FORM?

- The application form should include all information necessary for the evaluation of the applicant and it should be detailed.
- Up to 3 documents of articles, publications, letters of recommendation, and/or supporting documentation may be included online.
- Please note: **Resumes will NOT take the place of the application form.**

WHAT IS THE APPLICATION PROCEDURE?

- **All complete online application forms must be submitted on the website by the listed deadline. Late applications, past the deadline date, will not be considered.**
- Applicants are encouraged to confirm their submission by emailing Gena Stein at Gena.Stein@GreaterRochesterChamber.com

**HOW IS THE COLORS OF
SUCCESS LEADERSHIP
AWARD RECIPIENT
SELECTED?**

- The Colors of Success Leadership Award applications will be pre-screened to ensure all required information is included.
- Finalists are determined based on the criteria listed below, the level of detail in the application form submission, and supporting documentation provided by the applicant.
- The final selection of the Colors of Success Leadership Award recipient is made by a group of judges consisting of a diverse group of leaders from the greater Rochester community to review the submitted applications.

**WHAT ARE THE
EVALUATION AREAS THAT
WILL BE REVIEWED BY THE
JUDGES?**

All applications will be reviewed and rated independently by a diverse group of local business community leaders based on the following criteria listed below:

Award Criteria for Individual Nominee Section:

I. Demonstrates excellence in sustained efforts toward advancing diversity, equity, and inclusion and creating cultures of belonging in the workplace.

II. Directly contribute to programs, policies, or initiatives that support the advancement and fair treatment of individuals from diverse backgrounds, tackling challenges and barriers to ensure more inclusive and equitable opportunities.

III. Demonstrates commitment to assisting, coaching, and/or mentoring underrepresented groups in the workplace and/or community.

Award Criteria for Organizational Nominee Section:

I. Institutional Commitment: *Showcase organizational efforts and initiatives that have significantly contributed to fostering diversity, equity, and inclusion within the workplace and the broader community.*

II. Supplier Diversity: *Highlight initiatives and programs designed to promote and support a diverse supplier base, ensuring equitable opportunities for businesses owned by minorities, veterans, and/or women, and demonstrating a commitment to inclusive procurement practices.*

Please note: Feel free to provide any additional information you feel is important for consideration of your application. List award, honors, publications, or articles supporting service to their profession, industry, or community, recommendation letters, etc. **(only up to 3 recommendation letters allowed).**

**WHEN IS THE COLORS OF
SUCCESS LEADERSHIP
AWARD RECIPIENT
ANNOUNCED?**

- The award recipients will only be revealed at the **Colors of Success Leadership Award** celebration.

**IF I HAVE MORE QUESTIONS,
WHO DO I CONTACT AT
GREATER ROCHESTER
CHAMBER?**

- If you have any questions or need more clarification, please contact **Gena Stein, the Events Assistant at Gena.Stein@GreaterRochesterChamber.com**

