



# EXPERTS & THOUGHT LEADERS

Where presenters share their professional expertise, insights, and knowledge to help the community be informed, grow and develop skills in the workplace.



## Experts & Thought Leaders' Platform - \$1000 (Sole Proprietor or Not for Profit Organization \$600) Limited to One Presenter/Company

Interested in presenting an approved topic to the Greater Rochester Chamber Membership? Greater Rochester Chamber events give you the opportunity to position you and your company in front of leading business executives and is an ideal environment to help our members be well-informed, grow professionally, and meaningfully connect.



- 45-minute presentation on a Greater Rochester Chamber-approved topic relevant to growth and development of member organizations and their staff
- Option to invite up to 25 guests, vendors, or clients to the presentation
- Speaker presentation listed in Greater Rochester Chamber Voice of Business Weekly and Upcoming Events e-blasts, sent to over 17,000+ contacts
- Company & speaker information on the event digital signage
- Speaker/Company recognition before presentation
- Social media assets created in-house to promote on all platforms, as well as speaker/company's networks
- Presentation and speaker/company information posted via Greater Rochester Chamber social media platforms
- Post-event dedicated messaging sent out to all attendees with speaker/company info along with website for follow up directly with speaker if desired
- Recording link available for use post-event by speaker/presenting company



Greater Rochester Chamber encourages speakers to take advantage of the available options listed above. We strongly discourage presenters using our platform for any sales-type presentation that focuses on products and services offered by the presenting company. This platform is reserved for educational content for informational purposes, and the growth and development of our members.

Greater Rochester Chamber will always reserve the right to review and approve topics to ensure they are in line with our mission and vision, and beneficial to our membership of 1200+ strong. Spaces are limited and available to Greater Rochester Chamber members only.

If you would like to learn more or wish to present on an approved topic, contact Greater Rochester Chamber's Director of Events Susan George:  
[Susan.George@GreaterRochesterChamber.com](mailto:Susan.George@GreaterRochesterChamber.com)



**Educate, Learn & Grow Together!**

[GreaterRochesterChamber.com](http://GreaterRochesterChamber.com)