

Frequently Asked Questions (FAQ)

Colors of Success DEI Leadership Award

WHAT ARE THE ELIGIBILITY CRITERIA FOR THE COLORS OF SUCCESS DEI LEADERSHIP AWARD APPLICANT?

- The Colors of Success DEI Leadership Award is presented to an individual who has demonstrated exemplary leadership in advancing diversity, equity, and inclusion (DEI) in the greater Rochester community with clear positive impacts as a result of these efforts. This award is our highest recognition for an individual related to DEI and is awarded annually.
- Must work within the greater Rochester Area (which includes Monroe, Genesee, Livingston, Ontario, Orleans, Seneca, Wayne, Wyoming and Yates counties).
- May be employed by either the for-profit or not-for-profit sectors.
- May not be employees of the Greater Rochester Chamber of Commerce

CAN A WORTHY CANDIDATE BE NOMINATED?

- Organizations, groups, boards, or individuals may nominate an individual for the Colors of Success DEI Leadership Award.
- Nominators may separately submit more than one candidate for consideration.
- **An applicant can self-nominate as well.**

IS THERE A SPECIAL APPLICATION FORM?

- An easy-to-use online application form with instructions may be found [here](#).
- For further assistance, please email Gena Stein at the Greater Rochester Chamber at Gena.Stein@GreaterRochesterChamber.com

HOW DOES A CANDIDATE COMPLETE THE APPLICATION?

- Fill out the online application form completely and accurately.
- An option to **attach up to 3 supporting documents** (i.e., resume, letter of recommendation, awards, and accomplishments) is available online. Attachments should directly support the Colors of Success DEI Leadership Award.
- **For strongest consideration**, applicants are expected to provide **detailed** supporting information about their support of DEI initiatives when submitting their application. Any additional information regarding the applicant/nominee that is not included within the submission and supporting documentation will not be considered as part of the selection process. Applicants are encouraged to provide as much information regarding their success, and contributions to DEI initiatives order to provide the best nomination possible.

WHAT CAN A CANDIDATE INCLUDE WITH THE APPLICATION FORM?

- The application form should include all information necessary for the evaluation of the applicant and it should be detailed.
- Up to 3 documents of articles, publications, letters of recommendation, and/or supporting documentation may be included online.
- Please note: **Resumes will NOT take the place of the application form.**

WHAT IS THE APPLICATION PROCEDURE?

- **All complete online application forms must be submitted on the website by the listed deadline. Late applications will not be considered.**
 - Applicants are encouraged to confirm their submission by emailing Gena Stein at Gena.Stein@GreaterRochesterChamber.com
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HOW IS THE COLORS OF SUCCESS DEI LEADERSHIP AWARD WINNER SELECTED?

- The Colors of Success DEI Leadership Award applications will be pre-screened to ensure all required information is included.
- Finalists are determined based on the criteria listed below, the level of detail in the application form submission, and supporting documentation provided by the applicant.
- The final selection of the Colors of Success DEI Leadership Award recipient is made by a group of judges consisting of a diverse group of leaders from the greater Rochester community to review the submitted applications.

WHAT ARE THE EVALUATION AREAS THAT WILL BE REVIEWED BY THE JUDGES?

All applications will be reviewed and rated independently by a diverse group of local business community leaders in based on the following criteria listed below:

1. Demonstrated sustained support towards advancing diversity, equity, and inclusion (DEI) in the workplace.
2. Direct contribution to DEI-related programs, policies, or initiatives that positively impact the status of a community issue/initiative.
3. Coaching and mentoring others in the workplace, or in the community, as it relates to their DEI journey.

Please note: Feel free to provide any additional information you feel is important for consideration of your application. List award, honors, publications, or articles supporting service to their profession, industry, or community, recommendation letters, etc. **(only up to 3 recommendation letters allowed).**

WHEN IS THE COLORS OF SUCCESS DEI LEADERSHIP AWARD RECIPIENT ANNOUNCED?

- The individual award recipient will be announced at the **Colors of Success DEI Leadership Award** celebration.

IF I HAVE MORE QUESTIONS, WHO DO I CONTACT AT GREATER ROCHESTER CHAMBER?

- If you have any questions or need more clarification, please contact **Gena Stein, the Events Assistant at Gena.Stein@GreaterRochesterChamber.com**