

# Greater Rochester Chamber Colors of Success DEI Awards

## Frequently Asked Questions

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### WHAT ARE THE ELIGIBILITY CRITERIA FOR THE GREATER ROCHESTER CHAMBER IGNITE AWARD APPLICANT?

- The Colors of Success DEI Awards is presented to an individual and an organization who has demonstrated exemplary leadership in advancing diversity, equity, and inclusion (DEI) in the greater Rochester community with clear positive impacts as a result of these efforts. This award is our highest recognition for an individual or an organization related to DEI and is awarded annually.
- Must work within the Greater Rochester Area (which includes Monroe, Genesee, Livingston, Ontario, Orleans, Seneca, Wayne, Wyoming and Yates counties).
- May be employed by either the for-profit or not-for-profit sectors.
- May not be employees of the Greater Rochester Chamber of Commerce

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### CAN A GREATER ROCHESTER CHAMBER COS AWARD CANDIDATE BE NOMINATED?

- Organizations, groups, boards, or individuals may nominate an individual or an organization for the Colors of Success DEI Awards.
- Nominators may separately submit more than one candidate for consideration.
- An applicant can self-apply as well

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### IS THERE A SPECIAL APPLICATION FORM?

- An easy-to-use online application form with instructions may be found [here](#).
- For further assistance, please email Gena Stein at the Greater Rochester Chamber at [Gena.Stein@GreaterRochesterChamber.com](mailto:Gena.Stein@GreaterRochesterChamber.com).

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### HOW DO I COMPLETE THE APPLICATION?

- Fill out the online application form completely and accurately.
- An option to **attach up to 4 supporting documents** (i.e., resume, letter of recommendation, awards, and accomplishments) is available online. Attachments should directly support the Colors of Success DEI Awards
- **For strongest consideration**, applicants or nominators are expected to provide **detailed** supporting information about the applicant/nominee's support of DEI initiatives when submitting an application. Any additional information regarding the applicant/nominee that is not included within the submission and supporting documentation will not be considered as part of the selection process. Applicants/nominators are encouraged to provide as much information regarding the applicant/nominee's success, contributions to DEI initiatives order to provide the best nomination possible.
- **If nominating, is highly recommended that nominators review the nomination form with their nominee prior to submitting**

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### WHAT CAN I INCLUDE WITH THE APPLICATION FORM?

- The application form should include all information necessary for evaluation of the applicant and should be detailed.
- Up to 4 documents of articles, publications, letters of recommendation and/or supporting documentation may be included online
- Please note: **Resumes will NOT take the place of the application form**
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### WHAT IS THE APPLICATION PROCEDURE?

- **All completed online application forms must be submitted on the website by the listed deadline. Late applications will not be considered**
  - Applicants are encouraged to confirm their submission by emailing Gena Stein at [Gena.Stein@GreaterRochesterChamber.com](mailto:Gena.Stein@GreaterRochesterChamber.com)
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**HOW IS THE GREATER ROCHESTER  
CHAMBER COS AWARD WINNER  
SELECTED?**

- The Colors of Success DEI Awards applications will be pre-screened to ensure all required information is included.
- Finalists are determined based on the evaluation areas listed below, the level of detail in the application form submission, and supporting documentation provided by the applicant.
- Final selection of the Colors of Success DEI Award winners is made by a group of judges consisting of a diverse group of leaders from the greater Rochester community selected by the Greater Rochester Chamber to review the submitted applications.

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**WHAT ARE THE EVALUATION AREAS  
THAT WILL BE REVIEWED BY THE  
SELECTION COMMITTEE?**

**Applications will be evaluated based on the following areas listed below:**

1. Demonstrated sustained support towards advancing diversity, equity, and inclusion (DEI) in the workplace
2. Direct contribution to DEI related programs, policies, or initiatives that positively impact the status of a community issue/initiative
3. Coaching and mentoring others in the workplace, or in the community, as it relates to their DEI journey.

**Please note:** Feel free to provide any additional information you feel is important for consideration of your nominee. List publications or articles supporting service to their profession, industry or community, recommendation letters, resume, etc. **(only up to 4 documents allowed)**.

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**WHEN IS THE GREATER ROCHESTER  
CHAMBER COS AWARD WINNERS  
ANNOUNCED?**

- The award winners (Individual and Organization) will be announced at the **Annual Colors of Success DEI Awards celebration**

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**IF I HAVE MORE QUESTIONS, HOW DO I  
GET MORE INFORMATION?**

- If you have any questions or need more clarification, please contact **Gena Stein, Events Assistant** at [Gena.Stein@GreaterRochesterChamber.com](mailto:Gena.Stein@GreaterRochesterChamber.com).