



**COLORS OF
SUCCESS**

A GREATER ROCHESTER CHAMBER PROGRAM



Dr. Deanna Kimbrel,
CEO & Principal Consultant
CEO & Principal Consultant,
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STRATEGIC DEI - TYPES OF DEI INCLUSIVE WORK ARRANGEMENTS THAT ORGANIZATIONS CAN OFFER

Dr. Deanna Kimbrel is a visionary, executive leader who has worked as a Diversity, Equity, and Inclusion (DEI) practitioner, educator, entrepreneur, and organizational developer for the last 17 years. Some of her highlights and strengths include people and workplace problem solver, organizational and governmental strategist, leadership development, change management, public speaking, coaching, and corporate training.

Dr. Kimbrel is a Rochester City School District graduate and also holds a Bachelor's degree from the State University at Buffalo in Communication and International Business, a Master's degree in Communication and Marketing from Rochester Institute of Technology and a Doctoral degree in Management and Organizational Leadership from University of Phoenix. Most recently, Dr. Dee served as the Chief Diversity Officer and Department Head of DEI for Monroe County in New York State.

Dr. Kimbrel previously led DEI and leadership strategies for organizations like the Monroe County of NY, Paychex, Sears, and Rochester Institute of Technology. Dr. Kimbrel has managed multi-million-dollar budgets and built resilient teams. She currently leads a team of consultants through the Kimbrel Management Consulting Company (kimbrelconsultingco.com) that guides organizations through the implementation of structure and strategy around leadership, organizational culture, and DEI.

Dr. Kimbrel is a sought after speaker and subject matter expert on topics such as DEI, organizational culture, and leadership. Dr. Kimbrel has a bias for action and is committed to cultivating inclusive environments where everyone has the opportunity to thrive. Dr. Kimbrel resides in Rochester with her two sons.