Our ten-session ATHENA training programs are designed to ignite leaders through inspirational training programs that meet individuals where they are in their leadership journey and usher them into a new paradigm of self-discovery. The ATHENA Leadership Institute™ offers inspiring, empathy-based programs for community and organizational leaders as well as emerging leaders looking to grow personally and professionally.

*10 x 2-hour sessions • **Register online at GreaterRochesterChamber.com**.*
Seminars are held online via virtual platform.

Curriculum Components:

- Workbook/journal to guide current & future life and leadership
- Motivating needs & behavior assessment
- Access to ATHENA International's Networking Portal
- Personalized roadmap for the next steps in your journey
- Local guest speakers from industry experts

Traditional leadership development is focused on teaching people management. However, we know management is very different than true leadership. Management-focused programs don't teach individuals how to foster personal growth and development in themselves and others, or walk them through the process of self-discovery. ATHENA bridges this crucial gap.

Predictive Index: Get the right people in the right roles
All participants will work with MindWire® to get personalized, priceless behavioral assessment via The Predictive Index™. The results can be used to:

- Operationalize behavioral insights
- Enhance leadership effectiveness
- Measure & leverage natural talent
- Predict & increase performance
- Build more successful teams
- Increase high performers

Series Cost: Greater Rochester Chamber members: $750 | Non-members: $1,000
Questions? Cassidy.Pendell@GreaterRochesterChamber.com

Greater Rochester Chamber's Chamber Academy is supported
in part by Greater Rochester Chamber Foundation

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The 2025 co-ed training will cover the following themes:

- Session 1: Welcome and Introduction
- Session 2: Predictive Index (PI)
- Session 3: Live Authentically
- Session 4: Learn Constantly
- Session 5: Build Relationships
- Session 6: Foster Collaboration
- Session 7: Act Courageously
- Session 8: Advocate Fiercely
- Session 9: Give Back
- Session 10: Celebrate

"Thank you for this amazing transformation program. I feel like I walked in one person and walked out a different person with a renewed sense of worth and belief in my abilities. It was scary at times to speak up, but then I saw how this can change the situation and bring back joy and confidence. Thank you for the safe and inclusive environment where we could share openly and find solutions."
- Testimonial from a 2024 Training Cohort Member

Meet the certified ATHENA International Trainer:

Kevyn Rustici
Certified Trainer

Kevyn Rustici works as a Human Capital Consultant, dedicated to aligning organizational "people strategy" with business objectives to drive tangible results. Through the adept use of data, science, and fact-based research, Kevyn equips leadership teams, managers, and HR professionals with invaluable insights, empowering them to make informed decisions that enhances engagement, elevates performance, and boost profits.

In addition to his consulting role, Kevyn is the host of two impactful podcasts. "Timeout with Leaders" features in-depth conversations with CEOs, offering a unique perspective on leadership, while the #HRevolution podcast engages with HR thought leaders to champion positive change within the industry.

Beyond his podcasting endeavors, Kevyn actively coaches, mentors, and educates leaders, managers, and HR professionals at all levels. His guidance not only facilitates their success in the workplace but also encourages a deeper understanding of the value they bring, fostering both professional and personal growth.

Recognizing the pivotal role that effective leadership plays in shaping communities, Kevyn is driven by a commitment to building a better world where we all live, play, and work.