



A GREATER ROCHESTER CHAMBER PROGRAM

The Demographic Drought: Bridging the Gap in our Labor Force

Ron Hetrick is the Senior Labor Economist and VP of Staffing Product at Lightcast. With 30 years experience in labor economics, he is a leading expert in the current state of the U.S. labor market.

Ron is passionate about educating companies concerning the labor world that surrounds them. He brings nearly 30 years of labor force economic experience to Lightcast, with previous experience including a 20-year career with Allegis Group building and overseeing market analytics and data science teams, 8 years as a senior and supervisory economist with the Bureau of Labor Statistics in Washington D.C. Hetrick has been quoted by CBS, CNBC, The Wall Street Journal, Forbes and numerous nationally syndicated news channels and magazines on a near-weekly basis, and has provided analysis for prior Fed Chairman Alan Greenspan, The Council of Economic Advisors to the President, Congress, and numerous Fortune 100 companies and trade associations. Presently, Ron presents economic and corporate data findings to large companies, trade associations, and local governments often keynoting conferences on trends in the labor market.

