



YOUR TURN
TO PLAY
HOST

THE PODCAST PLUS LEADERSHIP WORKSHOP

**Learn from playing the role of podcast
host what it means to be a leader**

Introducing a unique new approach to leadership
development for today's rising young professionals
that taps into the learning potential of the podcast.



ON THE MARK
CONSULTING

HERE IS HOW IT WORKS:

- You create a simulated podcast and host an interesting business leader as your guest, interviewing and conversing with them about their expertise in a leadership role.
- You and other workshop participants first collaborate to prepare the podcast, creating the right questions to engage the guest in thoughtful conversation and keep it going.
- Participants then host the guest as if taping an actual podcast.
- Not only do you hear insights from a business leader, you build on your own leadership skills in creating and hosting the program.

WORKSHOP ADVANTAGES:

- Help sharpen your coaching skills by learning leadership practices for engaging in more intimate conversations with others.
- Learn how to be genuinely curious and interested in what your peers and associates have to say – a critical skill for any leader.
- This learning experience also engages you in deeper introspection about your own leadership qualities and where you can grow.
- The workshop is a welcome break from traditional seminars—podcast sessions are fun, collaborative and informative.

ready. set. grow.