

Our year-long ATHENA training programs are designed to ignite leaders through inspirational training programs that meet individuals where they are in their leadership journey and usher them into a new paradigm of self-discovery. The ATHENA Leadership Institute™ offers inspiring, empathy-based programs for community and organizational leaders as well as emerging leaders looking to grow personally and professionally.



*10 x 2-hour sessions • Register online at GreaterRochesterChamber.com.
Seminars are held online via virtual platform. • Newly being offered in 2024!*

Curriculum Components:

- Workbook/journal to guide current & future life and leadership
- Motivating needs & behavior assessment
- Access to ATHENA International's Networking Portal
- Personalized roadmap for the next steps in your journey
- Local guest speakers from industry experts

Traditional leadership development is focused on teaching people management. However, we know management is very different than true leadership. Management-focused programs don't teach individuals how to foster personal growth and development in themselves and others, or walk them through the process of self-discovery. ATHENA bridges this crucial gap.

Predictive Index: Get the right people in the right roles

All participants will work with MindWire® to get personalized, priceless behavioral assessment via The Predictive Index™. The results can be used to:

- Operationalize behavioral insights
- Enhance leadership effectiveness
- Measure & leverage natural talent
- Predict & increase performance
- Build more successful teams
- Increase high performers

Series Cost: \$690: Greater Rochester Chamber members | \$850: Non-members

Questions? Cassidy.Franklin@GreaterRochesterChamber.com

*Greater Rochester Chamber's Chamber Academy is supported
in part by Greater Rochester Chamber Foundation*

The 2024 training will run from 9:00 AM - 11:00 AM on the following dates:

- Wednesday, May 8, 2024
- Wednesday, June 5, 2024
- Wednesday, July 10, 2024
- Wednesday, August 14, 2024
- Wednesday, September 11, 2024
- Wednesday, September 25, 2024
- Wednesday, October 9, 2024
- Wednesday, November 6, 2024
- Wednesday, December 4, 2024
- Wednesday, December 11, 2024

Meet the certified ATHENA International Trainer:



Kevyn Rustici
Certified Trainer

Kevyn Rustici works as a Human Capital Consultant, dedicated to aligning organizational "people strategy" with business objectives to drive tangible results. Through the adept use of data, science, and fact-based research, Kevyn equips leadership teams, managers, and HR professionals with invaluable insights, empowering them to make informed decisions that enhances engagement, elevates performance, and boost profits.

In addition to his consulting role, Kevyn is the host of two impactful podcasts. "Timeout with Leaders" features in-depth conversations with CEOs, offering a unique perspective on leadership, while the #HRRevolution podcast engages with HR thought leaders to champion positive change within the industry.

Beyond his podcasting endeavors, Kevyn actively coaches, mentors, and educates leaders, managers, and HR professionals at all levels. His guidance not only facilitates their success in the workplace but also encourages a deeper understanding of the value they bring, fostering both professional and personal growth.

Recognizing the pivotal role that effective leadership plays in shaping communities, Kevyn is driven by a commitment to building a better world where we all live, play, and work.



The 2024 women's training will run from 9:00 AM - 11:00 AM on the following dates:

- Wednesday, April 17, 2024
- Wednesday, May 8, 2024
- Wednesday, June 5, 2024
- Wednesday, July 10, 2024
- Wednesday, August 14, 2024
- Wednesday, September 11, 2024
- Wednesday, September 25, 2024
- Wednesday, October 9, 2024
- Wednesday, November 6, 2024
- Wednesday, December 4, 2024

Meet the certified ATHENA International Trainer:



Sesha Yalamanchili

Women's Course Certified Trainer

Focused on driving results, Sesha leverages her extensive background in sales, marketing, operations, and innovation to influence organizations of every size and scope. From entrepreneurial startups to large corporations, Sesha's vast real-world experience spans careers in consumer goods, technology, banking, healthcare, and insurance.

Sesha has an inherent ability to comprehend the many issues and challenges that face organizations in today's world of constant change, disruption, and uncertainty. Passionate about empowering others with the knowledge, tools, and resources they need to make an immediate impact, Sesha works with business professionals to sustain long-term results at their organizations.

A seasoned leadership consultant and trainer with nearly two decades of business experience, Sesha specializes in equipping leaders with the knowledge, tools, and resources to make an immediate impact in their organization. "Understanding real world challenges from the human perspective is key to helping professionals accelerate their growth as leaders," she says.

